

CLARISSA COOPER

WRITER/EDITOR

PROFILE

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ADDRESS 2523 E Larkspur Dr.
Phoenix, AZ 85032

EDUCATION

Master's in Mass Communication 2012-2016

Graduated from the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.

Bachelor's in Journalism 2012-2016

Graduated Magna Cum Laude with a Bachelor's from Barrett, the Honors College and the Walter Cronkite School of Journalism and Mass Communication.

EXPERIENCE

2017-2018

Account Executive | the spr agency

Writing and pitching press releases, forming and executing social media plans and continually striving to build a larger audience and a greater reputation for clients.

2016-2017

Editor/Writer | USA Today Network

Worked primarily with various newspapers across the country to put together newspapers with high-quality local content on a daily basis. This included designing the papers and editing local and national content to fit.

2015

Reynolds Fellow | News 21

Led a team of investigative reporting fellows nationwide to produce content for News 21's project on marijuana in America. I was nominated for a Hearst Award for my work on this project.

SKILLS

- AP Style
- Copy editing
- News writing
- Research & fact checking
- Social media
- Microsoft Office & Adobe suite